

## Management Report 2024

"Giving children the childhood they deserve today"



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## LETTER FROM THE PRESIDENT

Dear benefactors, allies, and friends of the Foundation,

The year 2024 brought us valuable lessons and challenges, as well as meaningful support that strengthened our commitment to our mission: giving children the childhood they deserve.

Thanks to the commitment of all of you, we were once again able to provide a safe space for learning, guidance, and comprehensive development. Every tool, program, and activity we implemented helped our boys and girls continue building a dignified future with a better quality of life.

Your partnerships and donations strengthened our work and have allowed us to positively impact the well-being of many families. Thanks to your generosity, the Rise and Walk Foundation remains a place where talents, dreams, and self-confidence are nurtured.

Every gesture, every contribution, and every word of encouragement has reminded us that we are not alone on this journey. Together, we have planted opportunities, cultivated values, and supported the steps for those who need us most.

As we look to the future, we are excited to explore the opportunity to establish a permanent home for the Foundation—whether by purchasing an existing space or building a new headquarters—moving beyond our current rented space and creating a lasting base for our work and growth. Although this is a long-term dream, we hope you will continue supporting us as we bring this dream to life.

On behalf of the 60 boys and girls who smile today thanks to the strength of our unity, we express our deepest gratitude for being part of this story that transforms lives.

Warm regards,

Martha Bohórquez
President
Rise and Walk Foundation



## **PRESENTATION**

#### **About Us**

We are a nonprofit organization headquartered in Bridgeport, Connecticut (USA), with a branch in Bogotá, Colombia. Since October 2005, we have been recognized by the United States Internal Revenue Service as a 501(c)(3) organization, which supports our mission of accompanying and transforming lives.

#### **Our Participants**

Currently, 60 boys and girls between the ages of 5 and 14 actively participate in our programs. To ensure they have the most enjoyable experience while fostering friendship and fun, we organize them into clans according to their age:

#### Elves (5 to 7 years)

The youngest, full of energy, curiosity, and a desire to discover the world.

#### Centaurs (8 to 10 years)

Adventurous and creative, always ready to take on new challenges and explore new ideas.

#### Golems (11 to 14 years)

The oldest, with skills and knowledge that inspire their peers and motivate them to grow.

#### **Our Methodology**

Each clan participates in activities specifically designed for their age, promoting:

Learning

Play

Collaboration

Teamwork

At Rise and Walk, every child finds a safe space to learn, have fun, and develop their full potential.

## SUMMARY OF THE ORGANIZATIONAL MISSION





At the Rise and Walk Foundation, we believe every child deserves a childhood full of joy, discovery, and possibility. Our mission is to stand alongside children and adolescents at risk, guiding them to grow, thrive, and experience the childhood they truly deserve today. In our safe and nurturing spaces, children can unleash their creativity, strengthen their academic skills, and engage in programs that make learning and play exciting and meaningful. At Rise and Walk, every child has the chance to shine, flourish, and reach their fullest potential in an environment brimming with love, respect, and inspiration.











## MAIN PROJECTS DEVELOPED

#### **Areas of Development and Programs:**

- Academic Support
- Music
- Art
- Dance
- Sports
- Theater
- Environmental Program
- Photography

## RESULTS AND ACHIEVEMENTS OF THE YEAR





## **Educational Support**

The addition of our Pedagogy program marked an exciting new chapter for the Foundation, deepening our commitment to providing a holistic, inclusive, and high-quality education. Together with our dedicated teaching team, we've created a learning approach that encourages curiosity, hands-on exploration, and playful discovery, while meeting the unique needs of every child.

This milestone strengthens our mission to continue transforming lives through education and the arts, helping each child grow, thrive, and shine.



# LEAVING A MARK EL ROPERO

In 2024, Leaving a Mark – El Repero became more than just a sustainability initiative—it became a space for community, connection, and mutual support. Thanks to three days of special promotions and the generous donation of Skechers sneakers, we were able to raise essential resources that keep our Foundation thriving and continue transforming lives. Every garment donated and every purchase made contributed to the well-being of our children, proving that when a community comes together, the impact we leave can shape a brighter future.







#### **Health Brigade**

In partnership with the Colegio odontologico
Colombiano, we organized a health brigade that
reached all 60 children supported by the Foundation.
This special event promoted oral health, provided
preventive care, and ensured children with urgent needs
were referred to dental centers for timely follow-up—
helping our little ones smile brighter and stay healthy.



## ACTIVIDADES DEL AÑO

The **Universidad de los Andes** opened its doors for a day of Reading and story creation in its library, offering children an experience that brought them closer to the academic and cultutal world and allowed them to envision themselves in Other learning environments.













Alimentos Congelados Colombia S.A.S. joined the celebration of Children's Day by donating 60 ice creams in various flavors as part of the treats the children would enjoy during the event.

### Workshop on Children's Rights

Thanks to the support of the companies **Gosh** and Kushki, all of our boys and girls participated in a workshop on children's rights. Through playful and reflective activities, they learned about the value of their voice, respect for their dignity, and the importance of taking an active role in society. This experience strengthened their civic competencies and helped them recognize themselves as rights-holders, capable of expressing themselves, making decisions, and building a better future.





#### **English Classes for Adults**

Thanks to the support of the **Creser** program from **El Bosque University**, we began offering English classes for adults, with members of our community participating.

More than learning a new language, this experience became an opportunity for personal and professional growth for parents, who strengthen their educational and work-related skills while inspiring their children through their effort and commitment.

Each class represents a step toward new possibilities, showing that it is never too late to learn and improve the future of the entire family.



#### 10 Workshops to Prevent Child Labor

In partnership with En alianza con el programa Estrategia Móvil de Integración Social, we conducted 10 workshops featuring educational and recreational activities. The children learned about the risks of child labor and the importance of enjoying education, recreation, and safety within a protective environment.



#### ¡Celebrating Love and Friendship!

Thanks to the support of **Jazzplat Colombia**, kids had an amazing day filled with games, laughter, and fun at the local park. The activities encouraged friendship, respect, and teamwork, while everyone shared joyful moments together. The celebration wrapped up with pizza and drinks, leaving big smiles and wonderful memories for all!







#### **An Afternoon of Costumes and Smiles!**

With the support of **Fliperos S.A.S**., the children enjoyed an afternoon full of games, treats, and imagination. They explored a station-based bazaar with fun mental, physical, and sensory challenges, and took part in a costume contest that celebrated their creativity, enthusiasm, and the unique way they brought their characters to life.

#### Celebration at the Barrios Unidos Local Mayor's Office

With support from the **IDRD** (**Institute of Recreation and Sports**) and the **National Police**, children enjoyed a funfilled day. Activities included recreational games, a Zumba class, a puppet show, and team contests—all designed to encourage social interaction and community spirit.





#### **Donation of Sneakers for Our Children**

The company **Croydon** donated 39 pairs of sneakers to some of our children and their families. This generous gesture helped meet a specific need and reinforced the private sector's commitment to the well-being of those who need it most.

#### **Stuffed Animals Full of Joy**

Thanks to the support of **Agencia Hero** and the **Millonarios F.C.** team, 120 stuffed animals donated by fans during a soccer match were distributed. More than just a gift, each stuffed animal was a gesture of affection that brought joy to our children, showing how sports can become a powerful tool for social impact.







#### **Violence Prevention Workshop**

At the María Goretty Community Development Center (CDC), our children participated in a violence prevention workshop alongside local child protection organizations. The session aimed to raise awareness about different types of violence, teach children to recognize warning signs, and provide self-protection tools through participatory activities and ageappropriate scenarios.

**EAE Project: Listen, Learn, and Evolve** 

During November, we implemented the **EAE Project** in partnership with the organization **Altruism Now**. The initiative took place once a week, providing each participant with a booklet that, through audio stories, addressed topics such as values, emotions, conflict resolution, and social skills.



#### **End-of-Year Celebration**

With the support of **STS**, we celebrated the end-of-year party in the community hall of the San Fernando neighborhood. The children enjoyed a puppet show, recreational games, music with a DJ and entertainers, and refreshments. More than just a celebration, this gathering marked the close of a year full of learning and meaningful experiences, strengthening integration, gratitude, and a sense of belonging to the Foundation.

#### **Christmas Celebration**

On December 14th, we celebrated our Christmas Party, bringing together beneficiaries, families, volunteers, and collaborators. The event featured the traditional Christmas novena, a tribute to our volunteers, raffles with special prizes, and the distribution of gifts to children. With everyone's support, we continue transforming lives through education, the arts, and comprehensive care, showing that working together amplifies social impact.





#### **Fundraising Events**

#### Family Bingo in Bogotá

With the participation of 50 families, we held our Family Bingo in an atmosphere full of integration and joy. In addition to raising funds to continue our social work, we strengthened community ties and presented the Foundation's new image, thanks to the support of **OWS Sport S.A.S.** 

The event included raffles, games, and artistic performances by the children, which thrilled all attendees.





#### **Fundraising Events**

#### **Charity Gala in the United States**

The Charity Gala was a space for gathering and gratitude with partners, volunteers, donors, and friends who support our mission. In addition to showcasing the year's achievements, the event helped raise funds for the Foundation's sustainability and reaffirmed our commitment to creating opportunities for the children we serve.







#### **Other Activities**

- Home visits
- Parenting classes
- Distribution of school kits
- Distribution of food baskets
- Employment portal
- Psychological counseling
- Support for the Divine Fraternity Nursing Home















#### **Other Activities**

• Caracol Televisión S.A.: Clothing and accessories for the entrepreneurship project *Dejando Huella – El Ropero*, promoting responsible reuse.

**World Food Programme:** Laptops and two monitors to strengthen technological tools and administrative processes.

Marruecos Colombian Leather S.A.S.: Two bags for the silent auction at the 2024 Gala in the United States. Fliperos S.A.S.: Furniture for beneficiary families,

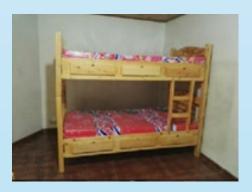
improving their living conditions and well-being.

 Town Fair Tire Foundation: Clothing and toys for the Christmas celebration.











## **Awards**

In 2024, we wanted to recognize the valuable work of two members of our Advisory Board: **Amparo Bohórquez** and **Carlos Hernández**.

For several years, both have supported Fundación Levántate y Anda with dedication, leadership, and a deep commitment to our mission.

Their vision and dedication have been pillars in the Foundation's transformation and sustained growth, leaving a lasting impact on each of our projects.

#### **Amparo Bohórquez**

Her unconditional support has been the driving force behind the growth, consolidation, and visibility of our work.

Throughout these years of consistent and committed support, they have left a profound mark on every step of our journey.





#### Carlos Hernández

With their ingenuity, leadership, and unwavering commitment, they have been an essential pillar, driving not only the institutional growth of the Foundation but also the heart and soul of our mission.

## FINANCIAL MANAGEMENT

At the **Rise and walkFoundation**, we believe that every child deserves a future filled with opportunities, love, and hope. Throughout the year, we dedicate ourselves to improving the quality of life for children living in vulnerable situations.

Transparency and accountability are the cornerstones of our work. With this in mind, we are pleased to present the Financial Statements for the 2024 fiscal year, which demonstrate the responsible and efficient use of the resources generously provided by our donors, partners, and volunteers. This report, together with our management report, aims not only to present the financial outcomes but also to highlight the social impact achieved through the commitment of those who support our mission. Each figure reflects stories of resilience, restored smiles, and dreams beginning to take



shape.



## FINANCIAL MANAGEMENT

#### RISE AND WALK FOUNDATION INC Income and Expenses Report January Through December 2024

#### RISE AND WALK FOUNDATION INC Statement of Financial Position As ofDecember 2024

|                                     | US         | Colombia  | Total       |
|-------------------------------------|------------|-----------|-------------|
| ASSETS                              |            |           |             |
| Current Assets                      |            |           |             |
| Checking/Savings                    |            |           |             |
| Banks                               | 53,211.36  | 4,723.06  | 57,934.42   |
| Cash                                | 550.05     | 186.66    | 736.71      |
| Total Checking/Savings              | 53,761.41_ | 4,909.72  | 58,671.13   |
| Advances and Prepayments            | _          | 175.10    | 175.10      |
| Other current Assets                |            | 476.30    | 476.30      |
| Total Current Assets                | 53,761.41  | 5,561.12  | 59,322.53   |
| Fixed assets                        |            |           |             |
| Furniture aaaaand Equipment         | _          | 3,047.18  | 3,047.18    |
| Total Fixed Assets                  | _          | 3,047.18  | 3,047.18    |
| Other Assets                        |            |           |             |
| Marketable Securities               | 101,148.79 | _         | 101,148.79  |
| Total Other Assets                  | 101,148.79 |           | 101,148.79  |
| TOTAL ASSETS                        | 154,910.20 | 8,608.29  | 163,518.49  |
| LIABILITIES AND EQUITY  Liabilities |            |           |             |
| Accounts Payable                    | _          | 5,996.41  | 5,996.41    |
| TOTAL LIABILITES                    | _          | 5,996.41  | 5,996.41    |
| Equity                              |            |           | 0.00        |
| Institutional Equity                | 179,734.35 | 4,400.72  | 184,135.07  |
| Acumulated Deficits                 | -31,586.19 | -1,605.81 | (33,192.00) |
| Surplus for the year                | 6,762.04   | -183.03   | 6,579.01    |
| Total Equity                        | 154,910.20 | 2,611.88  | 157,522.08  |
| TOTAL LIABILITIES & EQUITY          | 154,910.20 | 8,608.29  | 163,518.49  |

|   | USA       | COLOMBIA   | TOTAL      |
|---|-----------|------------|------------|
| INCOME                                    |           |            |            |
| Individual, Bussiness Contributions       | 720.00    | 6,979.13   | 7,699.13   |
| Total Individual, Bussiness Contributions | 720.00    | 6,979.13   | 7,699.13   |
| Plan Padrino                              |           |            | -          |
| Total Plan Padrino                        | 17,760.00 | 4,220.91   | 21,980.91  |
| Fundraising Events                        | 17,760.00 | 4,220.91   | 21,980.91  |
| Mother Day Breakfast                      | 3,060.23  |            | 3,060.23   |
| Gala USA                                  | 26,260.93 |            | 26,260.93  |
| Tag Sale                                  | 1,106.45  |            | 1,106.45   |
| Bingo                                     |           | 2,556.59   | 2,556.59   |
| Donation Bonus Campaign                   |           | 779.09     | 779.09     |
| Summer Camp                               |           | 209.57     | 209.57     |
| Funeral Bond                              |           | 412.79     | 412.79     |
| Educational Program                       |           | 4,382.63   | 4,382.63   |
| Other Events                              |           | 1,164.44   | 1,164.44   |
| Total Fundraising Events                  | 30,427.61 | 9,505.11   | 39,932.72  |
| Interest                                  | 30.88     |            | 30.88      |
| Total Interest                            | 30.88     |            | 30.88      |
| Sustainability Program                    |           | 38,653.21  | 38,653.21  |
| Total Sustainability Program              |           | 38,653.21  | 38,653.21  |
| Unrealized Gains                          | 7,538.83  | (2,902.00) | 4,636.83   |
| Total Unrealized Gains                    | 7,538.83  | (2,902.00) | 4,636.83   |
| TOTALINCOME                               | 56,477.32 | 56,456.36  | 112,933.68 |
| EXPENSES                                  |           |            | -          |
| OPERATING EXPENSES                        |           |            | -          |
| Sustainability Program Expenses           | 3,634.00  | 31,501.25  | 35,135.25  |
| Total Sustainability Program Expenses     | 3,634.00  | 31,501.25  | 35,135.25  |
| Fundraising Events Expenses               | 10,134.95 | 7,844.18   | 17,979.13  |
| Total Fundraising Events Expenses         | 10,134.95 | 7,844.18   | 17,979.13  |
| TOTAL OPERATING EXPENSES                  | 13,768.95 | 39,345.43  | 53,114.38  |
| ADMINISTRATIVE EXPENSES                   |           |            | •          |
| Professional fees                         |           | 3,129.05   | 3,129.05   |
| Legal Expenses                            | 40.00     | 238.38     | 278.38     |
| Bank Expenses                             | 906.61    | 803.36     | 1,709.97   |
| TOTAL ADMINISTRATIVE EXPENSES             | 946.61    | 4,170.79   | 5,117.40   |
| DDOODAMO EVDENOSO                         |           |            | -          |
| PROGRAMS EXPENSES                         | 10,400,05 | 4.000.44   | 47.400.00  |
| Educational Program Expenses              | 12,499.85 | 4,686.44   | 17,186.29  |
| Community Service Program                 | 6,563.60  | 2,460.83   | 9,024.43   |
| Wellnes Program                           | 5,038.34  | 1,888.98   | 6,927.32   |
| Social Program                            | 10,898.21 | 4,085.96   | 14,984.16  |
| TOTAL PROGRAMS EXPENSES                   | 35,000.00 | 13,122.20  | 48,122.20  |
| TOTAL EXPENSES                            | 49,715.56 | 56,638.42  | 106,353.98 |
| SUPERAVIT                                 | 6,761.76  | (182.06)   | 6,579.70   |

## FINANCIAL MANAGEMENT-INCOME

The Rise and Walk Anda Foundation sustains its activities through resources generated by various initiatives carried out both at its headquarters in the United States and at its branch in Colombia. These combined efforts enable us to continue fulfilling our mission of transforming lives and offering hope. In 2024, revenue contributions were as follows:

#### Income

| Fundraising Events      | 35.36%  |
|-------------------------|---------|
| Sustainability Programs | 34.23%  |
| Plan Padrino            | 19.46%  |
| Donations               | 6.82%   |
| Other Income            | 4.13%   |
|                         |         |
| Total                   | 100.00% |

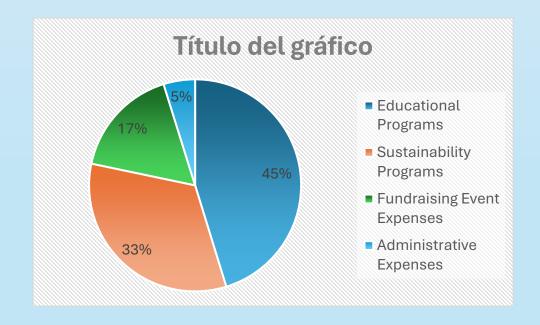


## FINANCIAL MANAGEMENT- EXPENSES

During 2024, the funds raised were primarily allocated to the implementation of our social programs, always prioritizing the well-being of the children we serve. The Foundation remains committed to the efficient, transparent, and responsible management of its resources.

#### **Egresos**

| Educational Programs       | 45.25%  |
|----------------------------|---------|
| Sustainability Programs    | 33.04%  |
| Fundraising Event Expenses | 16.90%  |
| Administrative Expenses    | 4.81%   |
|                            |         |
| Total                      | 100.00% |



## FINANCIAL MANAGEMENT

Los programas destinados a garantizar que los niños y niñas disfruten de la infancia que merecen representan actualmente el mayor porcentaje de la utilización de los ingresos obtenidos durante el año. Estos recursos se distribuyen principalmente en las siguientes áreas



#### **Programas**

| Programas educativos             | 36.00%  |
|----------------------------------|---------|
|                                  |         |
| Programa de trabajo social       | 31.00%  |
|                                  |         |
| Programa de Servicio Comunitario | 19.00%  |
|                                  |         |
| Programas de Bienestar           | 14.00%  |
|                                  |         |
|                                  |         |
|                                  |         |
| Total                            | 100.00% |

## **Looking Ahead**

Thanks to the support of volunteer architect Lucero Ariza and the teams from 3GO and Kiguastudio, we have taken the first steps in creating the plans for our new headquarters. This project, designed to grow with us in the long term, aims to transform our spaces and enhance every activity we offer. Its main objectives include:

Providing larger, more functional spaces that can adapt to each program.

Creating classrooms designed to foster learning, creativity, and focus.

Generating environments that inspire motivation and personal development in our beneficiaries.

The new facility will be a welcoming and stimulating place where children and young people can explore their talents, discover new skills, and grow in a safe and encouraging environment. It is a dream we are building every day with enthusiasm and commitment, and it is getting closer to becoming a reality.













## CONCLUSION

During this period, our organization has strengthened its efforts to promote the well-being and development of children, successfully achieving the objectives set while ensuring transparent management of resources. With the invaluable support of our team, volunteers, and partners, we have made significant progress across our programs and reaffirmed our commitment to the protection and holistic care of children. While challenges remain, we remain dedicated to creating better opportunities and a safer future for the children under our care.